

# ORDER



**Orders**  
**Order / Rev:** 706211  
**Alt Order #:** 06275486  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1564  
**Flight Dates:** 10/09/12 - 10/15/12  
**Original Date / Rev:** 08/13/12 / 08/21/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	62	\$82,025.00	\$69,721.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	\$82,025.00	\$69,721.25	0.00
<b>Totals</b>	<b>62</b>	<b>\$82,025.00</b>	<b>\$69,721.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/12/12	10/12/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$225.00		0.00			
2	WTSP	10/12/12	10/12/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,050.00		0.00			
3	WTSP	10/12/12	10/12/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,350.00		0.00			
4	WTSP	10/12/12	10/12/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,650.00		0.00			
5	WTSP	10/12/12	10/12/12	M-F 3-4p Let's Make a Deal	CM	3-4p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$825.00		0.00			

Order / Rev: 706211  
 Alt Order #: 06275486  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	10/12/12	10/12/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		10 NEWS-5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$825.00			0.00			
7	WTSP	10/12/12	10/12/12	M-F 6-7a 6-7a 10 News	CM	6-7a	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		10 NEWS-6:00A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$700.00			0.00			
8	WTSP	10/12/12	10/12/12	7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$3,900.00			0.00			
9	WTSP	10/12/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$800.00			0.00			
10	WTSP	10/12/12	10/12/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$400.00			0.00			
11	WTSP	10/12/12	10/12/12	M-F 930-10a Inside Edition	CM	930-10a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		MILLIONAIRE R													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1			\$300.00			0.00			
12	WTSP	10/15/12	10/15/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		STUDIO 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$225.00			0.00			
13	WTSP	10/15/12	10/15/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
		PRICE IS RIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$1,350.00			0.00			
14	WTSP	10/15/12	10/15/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$3,000.00			0.00			
15	WTSP	10/15/12	10/15/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
		YOUNG&RESTLESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$1,650.00			0.00			
16	WTSP	10/15/12	10/15/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
		LATE LATE SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$525.00			0.00			
17	WTSP	10/15/12	10/15/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		TALK-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$900.00			0.00			
18	WTSP	10/15/12	10/15/12		CM	4-5p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

Advertiser:	Priorities USA Action
Product Desc:	PRIORITIES USA ACTN
Estimate:	1564

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Dr. Phil											
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$1,200.00	0.00					
19	WTSP	10/15/12	10/15/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$825.00	0.00					
20	WTSP	10/15/12	10/15/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$3,900.00	0.00					
21	WTSP	10/15/12	10/15/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$800.00	0.00					
22	WTSP	10/15/12	10/15/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$400.00	0.00					
E 23	WTSP	10/13/12	10/13/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/08/12-10/14/12	Sat 6-630p			Sat 6-630p	-----Sa--	:30		<del>(\$600.00)</del>	0.00	NM			
Credited [mg 63]															
24	WTSP	10/13/12	10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$1,200.00	0.00					
25	WTSP	10/13/12	10/13/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS THS MRN:SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$600.00	0.00					
26	WTSP	10/14/12	10/14/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S			1		\$1,050.00	0.00					
27	WTSP	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S			1		\$2,000.00	0.00					
28	WTSP	10/14/12	10/14/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$10,500.00	P-3	0.00	NM	1	\$10,500.00
GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S			1		\$10,500.00	0.00					
29	WTSP	10/11/12	10/11/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT															

Order / Rev: 706211  
 Alt Order #: 06275486  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	WTSP	10/11/12	10/11/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,350.00		0.00			
30	WTSP	10/11/12	10/11/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$3,000.00		0.00			
31	WTSP	10/11/12	10/11/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,650.00		0.00			
32	WTSP	10/11/12	10/11/12	Late Late Show Late Late Show	CM	1237-137a	---T---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$525.00		0.00			
33	WTSP	10/11/12	10/11/12	M-F 2-3p The Talk	CM	2-3p	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
TALK-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$900.00		0.00			
34	WTSP	10/11/12	10/11/12	M-F 3-4p Let's Make a Deal	CM	3-4p	---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$825.00		0.00			
35	WTSP	10/11/12	10/11/12	M-F 4-5p Dr. Phil	CM	4-5p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,200.00		0.00			
36	WTSP	10/11/12	10/11/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$825.00		0.00			
37	WTSP	10/11/12	10/11/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
10 NEWS-6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,500.00		0.00			
38	WTSP	10/11/12	10/11/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$700.00		0.00			
39	WTSP	10/11/12	10/11/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$800.00		0.00			
40	WTSP	10/11/12	10/11/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$400.00		0.00			
41	WTSP	10/11/12	10/11/12		CM	930-10a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

Order / Rev: 706211  
 Alt Order #: 06275486  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 930-10a Inside Edition											
				MILLIONAIRE R											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - T - - -	1		\$300.00		0.00						
42	WTSP	10/09/12	10/09/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- T - - - - -	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$1,050.00		0.00						
43	WTSP	10/09/12	10/09/12	Price Is Right Price Is Right	CM	11a-12p	- T - - - - -	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$1,350.00		0.00						
44	WTSP	10/09/12	10/09/12	Y&R Young and the Restless	CM	1230-130p	- T - - - - -	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				YOUNG&RESTLESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$1,650.00		0.00						
45	WTSP	10/09/12	10/09/12	B&B Bold and Beautiful	CM	130-2p	- T - - - - -	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				BOLD&BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$1,650.00		0.00						
46	WTSP	10/09/12	10/09/12	M-F 2-3p The Talk	CM	2-3p	- T - - - - -	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$900.00		0.00						
47	WTSP	10/09/12	10/09/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- T - - - - -	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				10 NEWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$825.00		0.00						
48	WTSP	10/09/12	10/09/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- T - - - - -	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				10 NEWS-6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$1,500.00		0.00						
49	WTSP	10/09/12	10/09/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- T - - - - -	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				10 NEWS-6:00A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$700.00		0.00						
50	WTSP	10/09/12	10/09/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- T - - - - -	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$800.00		0.00						
51	WTSP	10/09/12	10/09/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- T - - - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$400.00		0.00						
52	WTSP	10/09/12	10/09/12	M-F 930-10a Inside Edition	CM	930-10a	- T - - - - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				MILLIONAIRE R											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$300.00		0.00						
53	WTSP	10/10/12	10/10/12		CM	10-11a	- - W - - - -	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00

Order / Rev: 706211  
Alt Order #: 06275486  
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action  
Product Desc: PRIORITIES USA ACTN  
Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a Studio 10											
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$225.00		0.00			
54	WTSP	10/10/12	10/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,000.00		0.00			
55	WTSP	10/10/12	10/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--W----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,350.00		0.00			
56	WTSP	10/10/12	10/10/12	B&B Bold and Beautiful	CM	130-2p	--W----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,650.00		0.00			
57	WTSP	10/10/12	10/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$825.00		0.00			
58	WTSP	10/10/12	10/10/12	M-F 4-5p Dr. Phil	CM	4-5p	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,200.00		0.00			
59	WTSP	10/10/12	10/10/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$825.00		0.00			
60	WTSP	10/10/12	10/10/12	7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,900.00		0.00			
61	WTSP	10/10/12	10/10/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$800.00		0.00			
62	WTSP	10/10/12	10/10/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$400.00		0.00			
N63	WTSP	10/12/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$600.00		0.00			
													Totals	62	\$82,025.00